



ARKA NEWS AGENCY

MEDIA KIT 2025

ARKA news agency has been operating since May 1, 1996

ECOSYSTEM

Our content is distributed across various platforms within our own ecosystem

arka.am

MORE THAN 100 THS MONTHLY VIEWS

arkatelecom.am

MORE THAN 10 THS. MONTHLY VIEWS

armbanks.am

MORE THAN 20 THS. MONTHLY VIEWS

Social media

MORE THAN 20 THS. MONTHLY VIEWS

TELEGRAM

MORE THAN 3 THS. MONTHLY VIEWS

YouTube-Channel

About money, investments, economics and business

SITE AUDIENCE

MORE THAN 100 THS. MONTHLY VIEWS

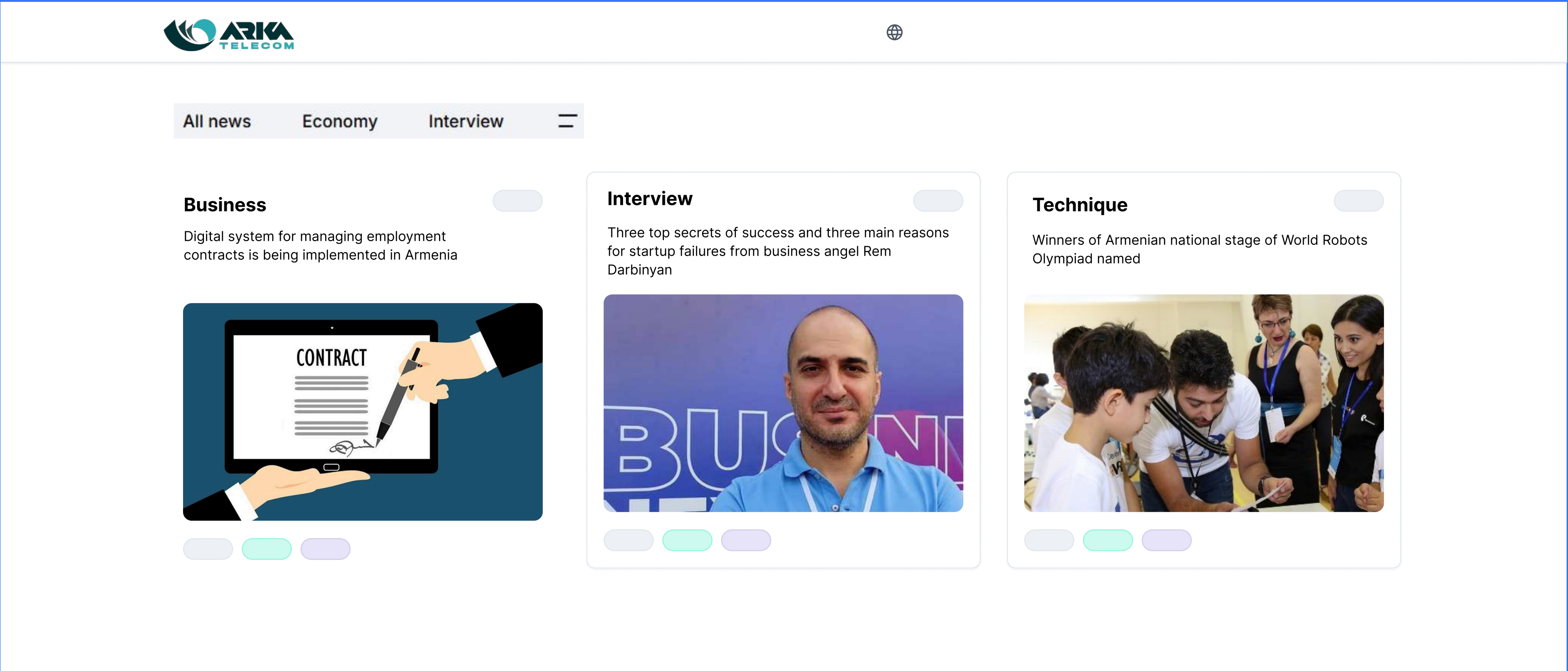
Geography - TOP



- Armenia
- Russia
- USA
- United Kingdom
- Germany

ARKA-Telecom | Telecommunications portal

The first specialized resource in the field of high technology and telecommunications in Armenia, operating since 2008



arkatelecom.am

ANNUAL AVERAGES

SITE AUDIENCE

MORE THAN 100 THS. MONTHLY VIEWS

Geography - TOP



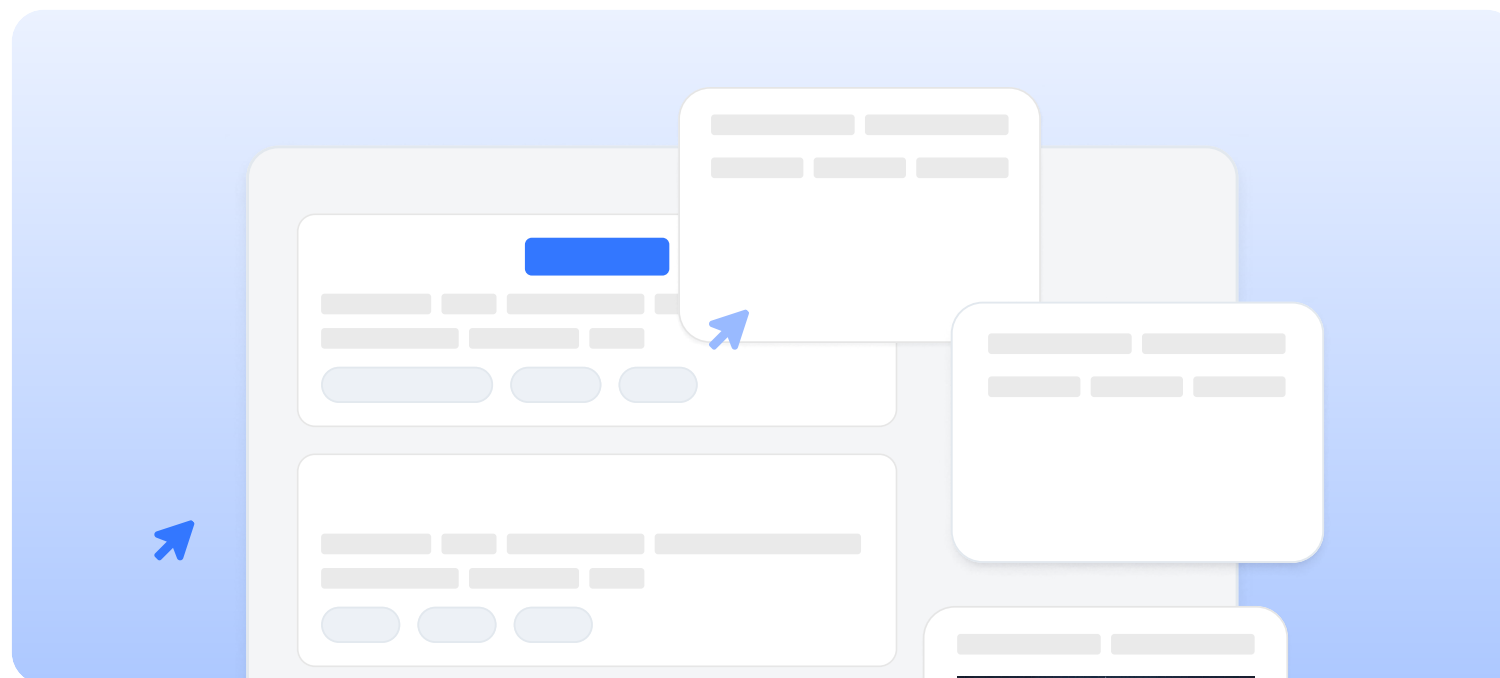
- Armenia
- Russia
- USA
- United Kingdom
- Germany

Armbanks.am | Armenian financial and banking portal

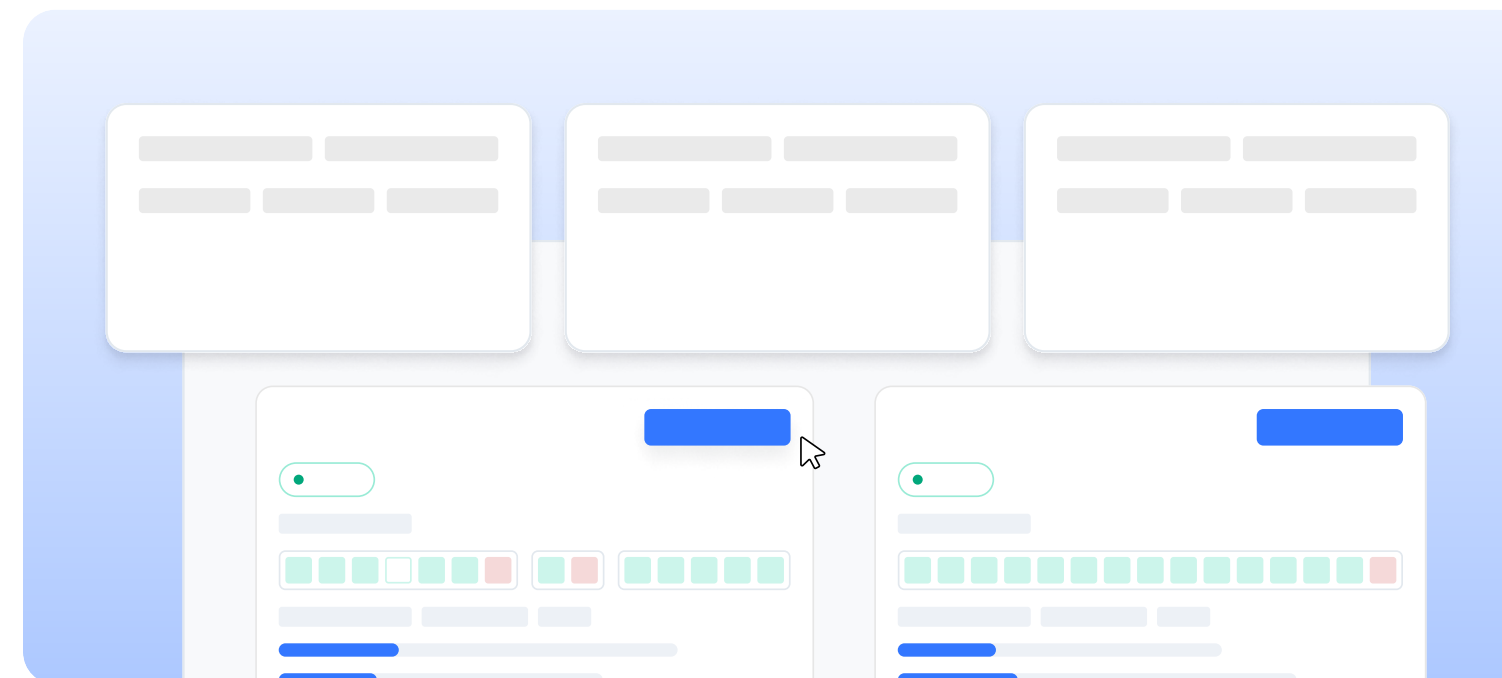
Financial information available and understandable to everyone

This is not just a source of news, but a full-fledged tool for those who want to keep abreast of key events in the financial and banking sector and wish to make informed decisions

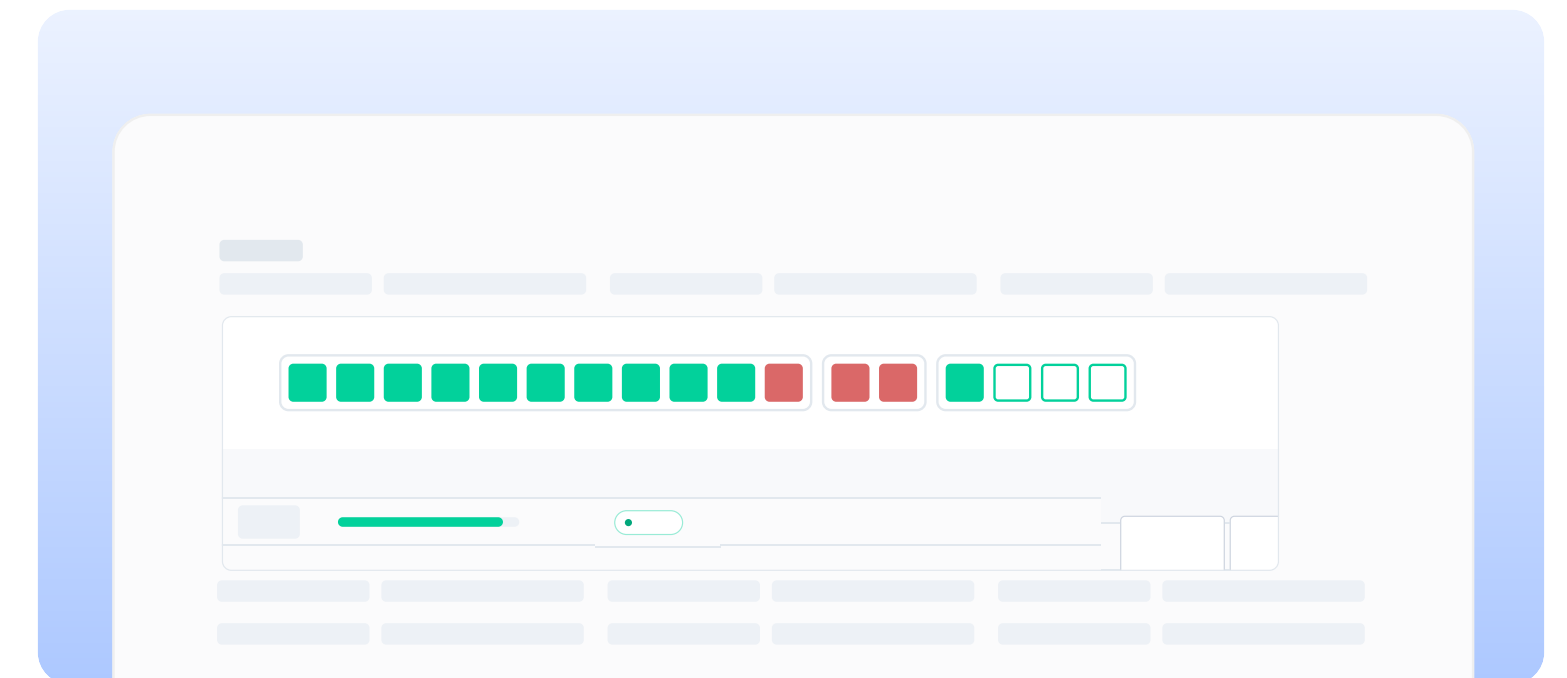
BANKS



CAPITAL MARKET



CRIPTO



armbanks.am

ANNUAL AVERAGES

SITE AUDIENCE

MORE THAN 20 THS. MONTHLY VIEWS

Geography - TOP



- Armenia
- Russia
- USA
- United Kingdom
- Germany



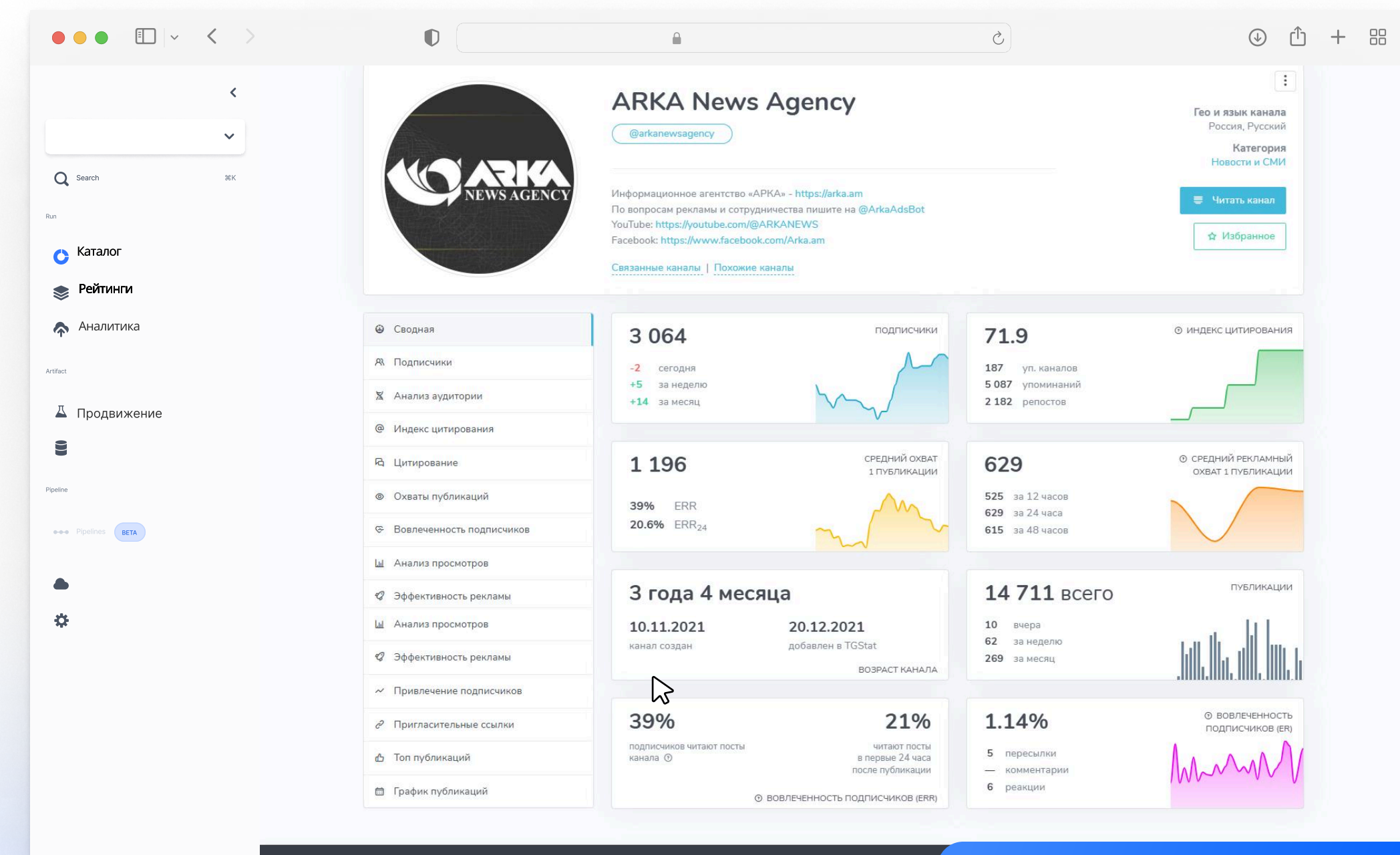
arka.am

TELEGRAM

ARKA News Agency

A quality channel with economic news read by the ministers themselves.

The channel provides up-to-date financial, economic and political information. The channel is subscribed to by financial organizations, large companies, ministries and banks.



@arkanewsagency



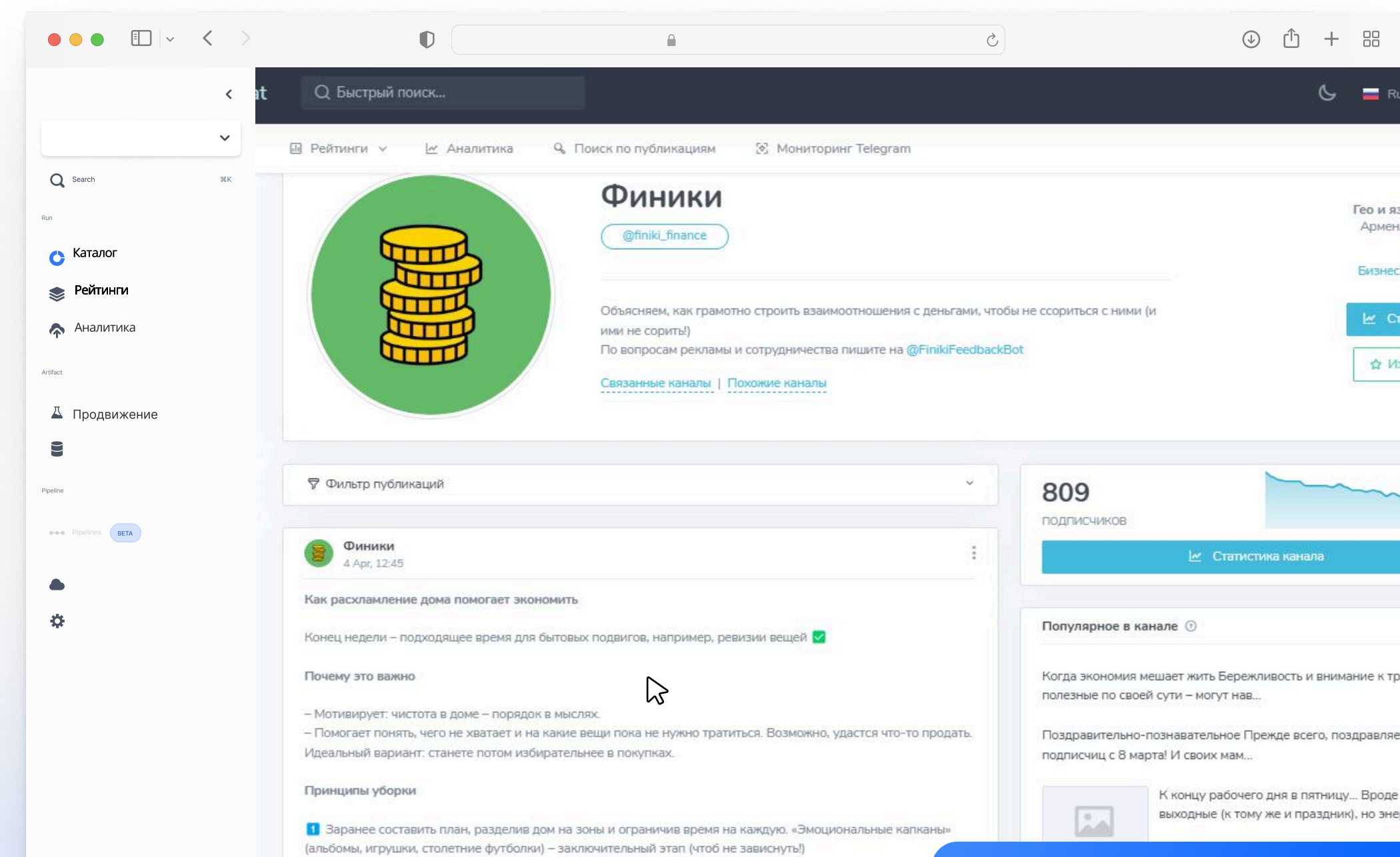
arka.am

TELEGRAM

FINIKI (ФИНИКИ)

About finances in a simple and accessible way.

We explain how to build relationships with money in order not to quarrel with them (and not to waste them!).



ht.me/finiki_finance

ADVERTISING ON arka.am и arkatelecom.am

BANNERS

BANNER №1

1320×250 px

BANNER №2

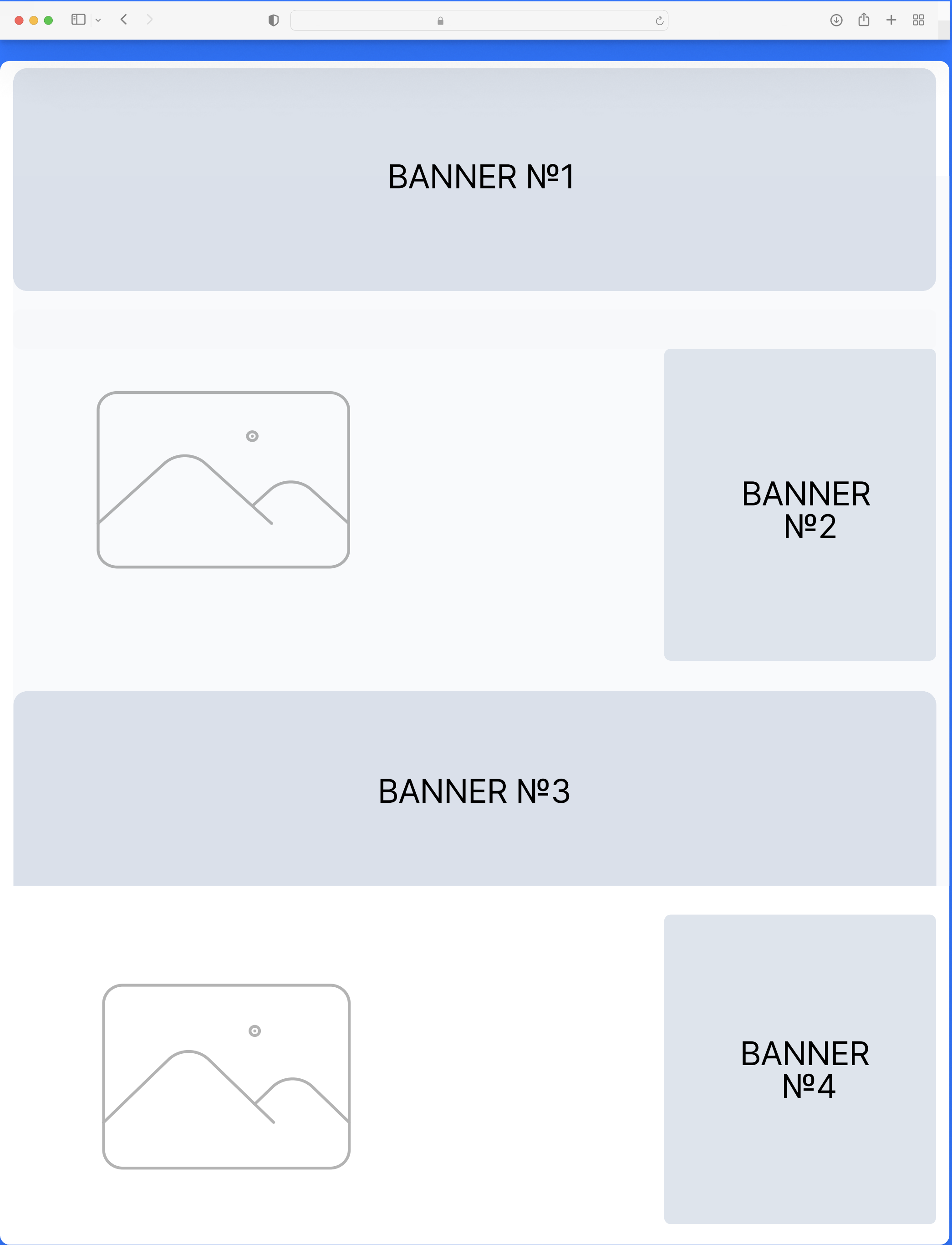
312×350 px

BANNER №3

312×350 px

BANNER №4

312×350 px



Types and sizes of banners for different platforms

Websites: arka.am and arkatelecom.am

screen width	BANNER1	BANNER2	BANNER3	BANNER4
1320	1320×250	312×409	1320×250	312×200/600
1140	1140×250	267×378	1140×250	267×378
960	960×250	468×436	960×250	960×250
720	720×250	348×374	720×250	720×250
540	540×250	540×500	540×250	540×250
575	575×250	575×460	575×250	574×250

Need to prepare banners for all these sizes?

We realize how important it is for advertisers to save time and effort. Therefore, despite having more than 5 different banner formats on our website, we have chosen two optimal sizes that are perfect for all types of advertising campaigns. This allows our partners to focus on efficiency rather than preparing many different banners.

For large sizes

974 X 250



For mobile sizes

575 X 250



ADVERTISING ON [armbanks.am](#)

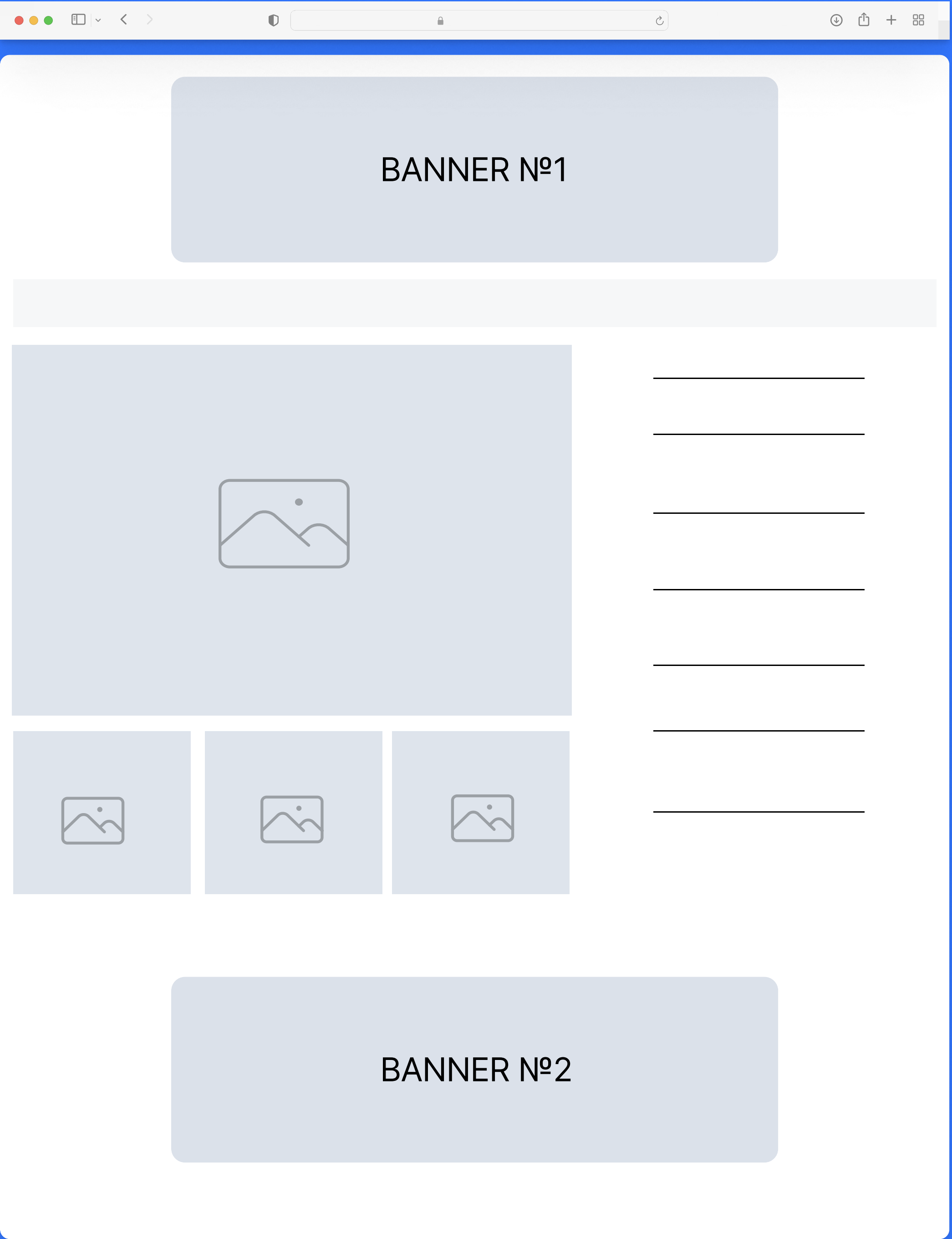
BANNERS

BANNER №1

970×250 px

BANNER №2

970×250 px



ADVERTISING ON [armbanks.am](#)

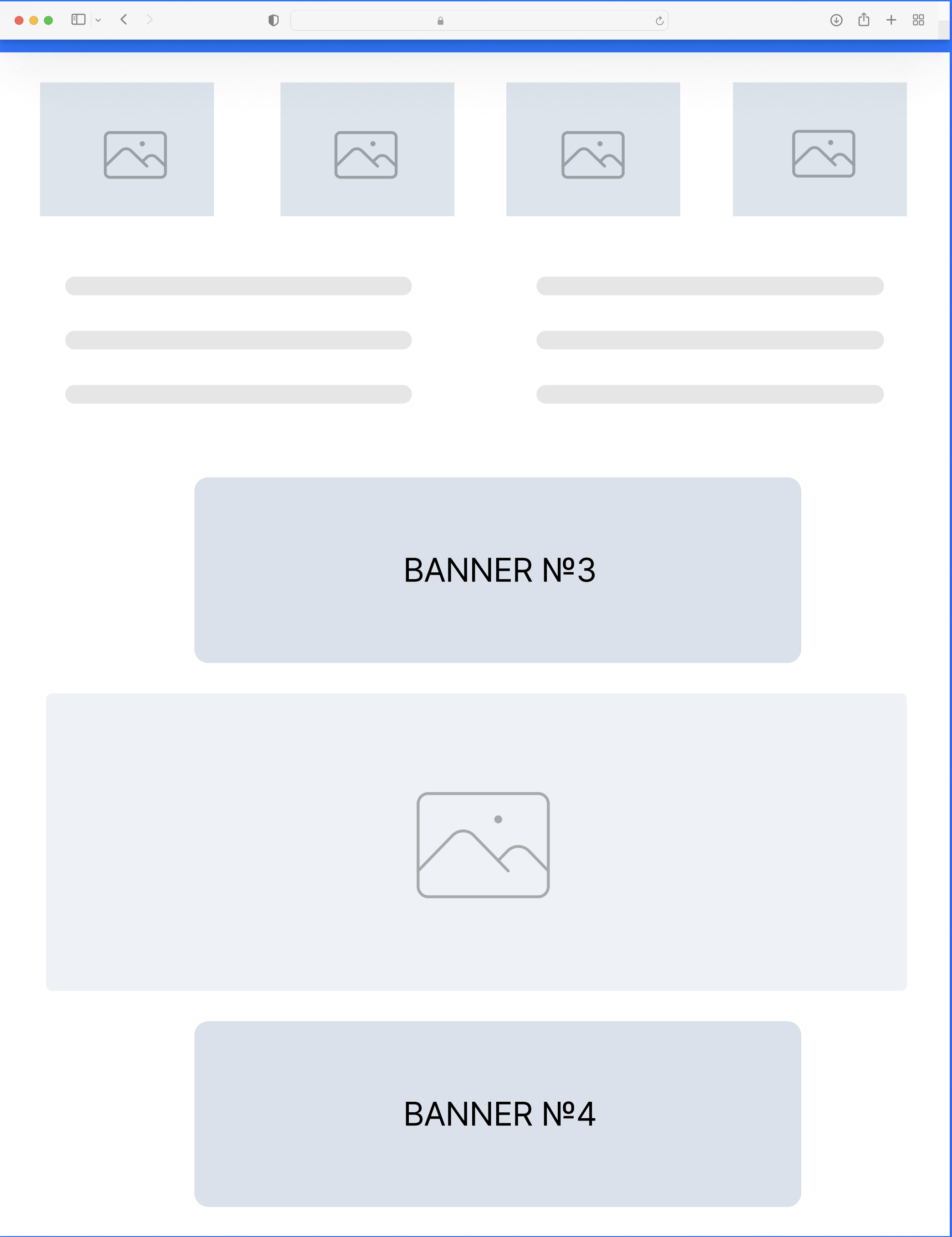
BANNERS

BANNER №3

970×250 px

BANNER №4

970×250 px



ADVERTISING ON armbanks.am

BANNERS

BANNER №5

300×600 px

BANNER №6

300×600 px

BANNER №7

300×600 px

